



WHERE LEADERS ARE MADE

DISTRICT 64 NEWSLETTER



Celebrate! Award Season

TABLE OF CONTENTS

- Celebrate!
- Award Celebration
- Memorial
- Director's Message
- Program Quality Message
- Club Growth Message
- PRM Message

QUICK LINKS

- District Calendar
- D64 Blog
- D64 Podcast
- Toastmasters International



Many of our clubs are hybrid! Check their websites for zoom links for dates and times.



The Eric StuhlmueLLer Memorial Award recognizes a Toastmaster who has demonstrated outstanding, dedicated and inspirational leadership, through continuous service at the Club and District level over many years.

2024 Award goes to Alfred Kerperin!

This year's Jack Gillespe award presented to **Connie Bok**. It is estimated her efforts in helping clubs attract up to 50 new members throughout the district.



Susan Page was the recipient of this year's George Craigie memorial award. She said her enthusiasm stems from her father's advice to join Toastmasters 20 years ago.





WHERE LEADERS ARE MADE

Sunshine Clubs

P.B.S.

Healthy Talkers

Crossroads

Manitoba Hydro

Speaking Made Easy

Carillon

Whiteshell

Flin Flon

West Winners

Portage

Charleswood

Downtown Winnipeg

Confidently Speaking

Summit

Assiniboine

Selkirk

Check

District 64 website for Meeting details

Awards continue



District 64 Public Relations MVP Award was presented to Suzanne Bacler.

For all her hard work developing a public relations strategy for her home club, Speaking Made Easy Toastmasters



International Speech Contest winner Llyod Gwilliam



Evaluation Contest Winners:

- 1st - Helen Drycraz
- 2nd - Bev Phillips
- 3rd - Sherri Wood

DTM Award Winners 2024



Stephen Bryden, Doreen Roman, David Storey and Thecla Athyde (not pictured)

KW Pin Winners

Robert McDowall and Laurette Greenlay





WHERE LEADERS ARE MADE

Club Officer Training Dates

July 4

Club Coach & Moments of Truth

July 8

Club Ambassador & Gavel Club

July 11

DTM & Gavel Club

July 15

Club Coach & Club Awards

July 22

Pathways & Moments of Truth

July 25

DTM & Area Visits

Aug 1

Club Coach & Promoting your Club

Aug 8

Base Camp Mgr

Aug 12

DTM & Club Awards

Aug 15

Moments of Truth & Area Visits

**Register at
district64.ca**

Club Awards Winners



Allan Shaw Award 2024 for mentoring recognizes individuals who have demonstrated a commitment to, and an excellence in, mentoring fellow Toastmasters.

Skyliners presented this award to Robert McDowall



Les Staats Award 2024 is presented to Janice Storozuk!

The Les Staats Award is for Dedication to Toastmasters is an award instigated in 2009 by the Winnipeg Toastmasters Club in recognition of the excellent example of Toastmasters skills in action.

L-R: Nancy Kleiman (2015), Ryan Anderson (2023), Janice Storozuk (2024), John Hindle (2011), Dan Larochelle (2020).



Toastmasters are well known for influencing the lives of others. Some make impacts the view of the smallest things that have major impacts to others. Unfortunately, we have lost several of our Toastmaster family members in this past season. We offer our condolences and choose to honour them with our thoughts, prayers and by carrying on with their examples.

Lillian Mabon - Crossroads

Odny Johnson -

PBS, Daytimers, Talking Books, Comedy Club Eh!

Brian Testar - Unknown

Bill Reagan - West Winners



Director's Message

Spring is here!

Thank You District 64

This is the final newsletter submission for my year and as such, I have a few words of wisdom and some appreciative sentiments to pass along. I want to first say, this three-year journey has gone by quickly. I remember when you as a District, trusted me to become Club Growth Director when Laverne was the District Director. I have always tried to keep that trust and use it to better our District. For that, I thank every one of you. It takes many people to make this District work properly. I have been very appreciative of the support that I received in each of my years in the trio, and as I move into the PDD/PDG Circle, I will also continue to support the current leadership of the day.

To the clubs in the district, never, ever stop building. For the lower member clubs, take advantage of the services the Public Relations Team can help you with. Updated advertising works. I have seen the successes of clubs that have leveraged that as a resource. For strong clubs, never take your membership for granted. Clubs can go from 20 to 12 members in the blink of an eye for a multitude of reasons, including life events. We are at 54% of clubs at 12 members or less. Together we can get this district back down to pre-covid levels of clubs in this membership range.




To Area and Division Directors. Some of you are new to the leadership roles and some have experience. Enjoy these journeys, these are some of the first exposures to what happens in Toastmasters outside of your clubs. Exhort more members of your clubs and areas to also go outside the clubs and attend District Meetings in person, Club Officer Training, District Events. The networks you will build are extraordinary.

To the incoming District Leadership Team. Remember that a District never moves as fast as you want it to. Never assume that clubs know what you know, because the amount of knowledge that you have about Toastmasters far exceeds 85% of our members understanding. Be brief and clear in your communications. Never be afraid to ask each other for help. Don't let pride or procrastination get in the way of having a successful journey together. Empower your people to do the jobs and tasks that you have asked them to do, then let them do it.

To the leaders I have worked with in the last three years. David, Laverne, Alfred, Michael, because of each of your efforts, this district has started to make a huge turn around.



David Storey, DTM
District Director

-  204-297-4988
-  districtdirector@district64.ca
-  www.district64.ca

This is our second year as a district where we have shown positive membership payments, which will translate to more members. Retention has improved and we have grown from the low of 50 paid clubs to the 60 at this writing, with a plan and ability to grow to close to 72 clubs based on the desire for new clubs in our LMS and helping 6-7 member clubs get across the line. If we can't do it in my year, next years team will look like rock stars. That all is possible because of the leadership we had during Covid. We would not be here today without your dedication, and for that, I thank you.

To my team. Without each of you, I could not have done my job this year, or any year. Your support and belief have carried me through to date and that is something that I do not take for granted. To June, you made my journey easier. You put up with a crazy schedule and understood. I would come home, and you would ask "when is your first meeting?" and ensured that I had dinner before I was engaged for most of that night in Toastmasters business. Thank you for walking with me and making my life much easier. Let us continue to walk together as we support each others journeys.

Program Quality

Celebrating and Sharing

Hello District 64 Toastmasters!

I can't believe how fast this Toastmasters year has gone by.

Last June as I was on the cusp of transitioning in as Program Quality Director, I tried to anticipate what challenges and excitement awaited. And then with just one blink of the eye, this journey is almost over.

The Program Quality Director team have experienced successes and challenges. Overall the team have increased club officer training and major district event attendance.

To date the District is also observing an uptick in completed educations from last year's 314 to 389 completed this year. These are all positive signs that District 64 has some upward movement.

The name of the game is year over year steps upwards. I am confident as the year before this one and the year after it, another step forward will be achieved by the next team!

I am grateful for all the hard work of all the volunteer members and especially the members on the Program Quality Director team. Without their engagement and dedication we would not have achieved the successes experienced this past year.

I enjoyed celebrating and sharing in recognizing the volunteer teams at the Party in the Park this June 15, 2024.

As this is my last newsletter message... I need to thank you, the members in District 64, for enabling and supporting me in this amazing growth and learning journey as Program Quality Director. This is an executive leadership experience I will not soon forget!


At your service,

Stephen Bryden
Program Quality Director

"Last June, I was on the cusp of transitioning in as Program Quality Director. With the blink of an eye, the journey is almost over!"
- Stephen Bryden



Stephen Bryden
Program Quality Director

 204-914-8985

 Programquality@district64.ca

 www.district64.ca

Club Growth

Optimistic Outlook

Greetings District 64!

I find it hard to believe this toastmaster year is winding down and this is my last report as the Club Growth Director.

I am still hopeful that we have a couple more clubs who will become clubs in good standing. We may even get a new club before the end of this TM year. Our membership payment is at Distinguished with 1,859 paid members. We are sitting at 60 paid clubs with 13 clubs achieving Distinguished status or higher.

One of our six club coaches will receive their club coach recognition as they brought the club they were coaching to distinguished. Congratulations Connie Bok. The other five coaches are still working hard with their clubs.

Our Club Ambassador program is still going strong. I look forward to the Fall Rally to announce the winner and runner-ups. I must thank district 64 for embracing this Club Ambassador program. and understand it is will be running next year also.

I would like to thank my club growth team for all their help this year. I would not have survived without you. My team includes Teresa Cooper, Ken Hartz, Nancy Ellenson, Brenda Smith, Matt Ellenson, Laurette Greenlay, Karen Kiazzyk-Kaatz, Harry Hobbs and Laverne Wojciechowski.

Of course I can't forget David Storey and Stephen Bryden for helping throughout the year. Thank you both so very much. I truly appreciate all the help I have received from everyone.

Doreen Roman DTM
Club Growth Director



Doreen Roman, DTM Club Growth Director



Clubgrowth@district64.ca



www.district64.ca

*"I look forward to
presenting the club
ambassador award winners
at Fall Rally!"
- Doreen Roman*

Public Relations

Lofty Goals Accomplished

District 64 members,

One year later I am standing here reflecting on the whirl wind of a year we all had. One year later I think about the lofty goals that I was thinking about setting for the PRM team. I was reminded of the saying if your goals don't scare they are not big enough. Well this year we accomplished those lofty goals and then blew them out of the water.


As a PRM team some of the stats of we accomplishments this year are as follows

- 185 Facebook Posts
- 185 Instagram Posts
- Various other posts on LinkedIn, Reddit, Meet Up
- 95 Mailchimp emails
- 10 months of Newsletters (missed Aug and May)
- 56 Posts for the Spring Conference
- 7 Videos recorded, edited and posted
- 4 Educational events at District events for Adam & Connie
- 6 Hosted Peers calls with VPPR
- Tons of poster creation (too many to count)
- 5 Individual Canva training sessions
- 4 Press Releases sent to 25 Media outlets
- Increased our Facebook Followers by 65 members
- Increased our Instagram followers by 25 members

"Passionate about telling your story!"
- Connie Bok



Connie Bok,
Public Relations Manager

 204-724-9414

 Publicrelations@district64.ca

I am so very proud of the PRM team this year. Thank you to Cindy and Adam for their hard work. Without the both of you working so hard this wouldn't have been possible. Thank you for listening to my crazy hairbrained ideas and running with them and making them bigger and better than original thought. I am also very impressed at all the hard work from District 64, you and your VPPRs have done this year. The successes this year in PR are showing in the dashboard. Clubs are building back their membership and becoming distinguished.

My final comment is I want to Thank the members of District 64. This year as your Public Relations Manager has been the most rewarding, challenging and scariest thing I have done in a really long time and I wouldn't change it for the world. I learned so much and gain confidence in myself that I didn't think possible. For those that don't have a role in the district this year Stephen, Doreen and I are still looking for members of our teams for next year. I urge you to take a chance and try something new and challenge yourself. Best decision I ever made. Thanks David for taking a chance on a nobody in Brandon, I had a blast and cant wait for next years journey.

The Power of We is thriving in District 64!

Spring Conference Photo Booth Photos



Party in the Park Photos

