



WHERE LEADERS ARE MADE



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Many of our clubs are hybrid!  
Check their websites for zoom links for dates and times.

ISSUE 5- DECEMBER 2023

DISTRICT 64

# NEWSLETTER



## Double Celebrating!

### Still Talking Toastmasters celebrates 45 years and Theresa Murie's 99th birthday!



*Left to right seated Ardythe Basham, Hazel Birt, Jennet Pidgeon, **Theresa Murie**, Barbara Lange, Joanne McDowall, Back Row: Barbara Main, Dallas Bagby, guest, Lois Freeman, Robert McDowall, James Tepper, Terry Hillier, Sylvia Main, Laurie Harper-Winning, Sara Mosher, Janice Storozuk, Catriona Younger.*

This photo contains four Past District Governors! Ms. Murie has been a 41 year member of the same club and is proof we are never too old to be involved in Toastmasters!

Congratulations!



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May all of you find joy in this holiday season! Wishing you all a Merry Christmas and Happy New Year!

## QUICK LINKS

- District Calendar
- D64 Blog
- D64 Podcast
- Toastmasters International

# Fall TLI Highlights



Fall TLI was hosted by Keystone Speakers, held in Steinbach November 18. Lots of great topics in learning and a great time was had by all participants!



## Club Ambassador Program

The Club Ambassador Program is a new initiative to encourage toastmasters to step outside of their club and visit clubs. Within the district we have clubs that are struggling with membership and to hold meetings. We want to acknowledge those Toastmasters that take the initiative to go support those clubs or to visit others through out the year.

If you visit a club then the club President or VP Education of that club needs to email [gavel@district64.ca](mailto:gavel@district64.ca) with the visitor's name, the club name and the current membership of the club.

Karen Kiazuk-Kaatz and Harry Hobbs will be tracking points. If you visit a club that has 7 or less members you will receive 3 points, 8-12 members you will receive 2 points and any clubs over the 12 members will receive 1 point. The top three members with the most points will receive a prize for your support to the district and for helping those clubs that are struggling. Through the Power of We, we can build and support those clubs.

Happy Visiting!

# Director's Message



## Happy Holidays District 64!

I am extremely pleased with the efforts of the entire district over the first half of this Toastmaster's Year. The volume of collaboration and teamwork at all levels from clubs right up to the CGD Team, PQD Team and my own team has been nothing short of inspiring. One thing that motivates Doreen, Stephen and I are the emails and posts the clubs make about how successful an open house was, or educational completions, or the fact that clubs are doing joint efforts in fun activities. These make us want to work even harder for all of you.

As we all prepare to celebrate the holidays with friends and family, I want everyone to pause and take a deep breath. Embrace the importance of the moments you will spend with loved ones. Ensure that your batteries start a recharging cycle as the busy time for the District is coming into view. Stephen and Doreen, this also includes us, although we may not take as deep a breath because the District never stops. I look forward to attending a few club holiday functions, and I hope clubs invite their Area Directors and Division Directors to their functions as a thank you for the hard work and commitment you have made to each other.

Despite what the Dashboard at TI may say, the District is actually in very good shape. Embracing the "Power of WE" has been working and will be even more important as our year moves forward.

Past District Leaders, Region Advisors and even WHQ has noticed the improved trending. Keep doing what you are doing, increase your efforts in the area of membership retention and attraction and "stuff" will work out.

June and I want to wish everyone a safe and happy holiday season, wherever that may take you.



*"Increase your efforts in the area of membership retention and attraction and 'stuff' will work out!"*

*- David Storey*

**David Storey, DTM**  
District Director

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# Program Quality

Seasons Greetings District 64!

We are approaching the halfway point in this amazing Toastmasters year. It is a great time to pause and reflect on the fun we've shared and to get ready for the journey still to come.

Reflecting on the first part of this Toastmasters year...

In the summer it was great to see several clubs achieve their sunshine ribbons. Just as inspiring, we witnessed District 64's club officer leaders step up to achieve 70% trained, ending in August 2023!

Continuing in September, Immanuel Lance and Vital Words successfully hosted District 64's formal Fall Rally kick off event - many thanks and a job well done!

In November Keystone Speakers, led by Laverne Wojciechowski and Kim Hrubka, broke recent attendance records at the Fall Toastmasters Leadership Institute (TLI) in Steinbach. That 2nd round club officer training kick off saw 95 registered and 25% District 64's club officers trained!

Looking forward to the second half of the Toastmasters year...

I am putting a challenge out to all our club officer leaders to do a repeat or better to achieve 70% officers trained before the end of second round training, ending Feb 29, 2024.

Save the date to attend District 64's Winter Toastmasters Leadership Institute (TLI) scheduled for Sat Feb 24, 2024. Many thanks for OneWinPak Toastmasters and Alfred Kerperin for stepping up to host this event.

Club level speech contest season starts in January 2023. Be sure to take the opportunity to jump in and take on the contest challenge.

*"This is the time to celebrate with family and friends then prepare to accelerate towards success!"*  
- Stephen Bryden


The Spring Conference planning continues. Save the the date of April 25 to 27, 2024. This is an event that will culminate a year of growing momentum and excitement for our events this year.

Now is the time to reflect, celebrate successes, spend time with family & friends and then prepare to accelerate toward even more success, as members together!

At your service,



**Stephen Bryden**  
Program Quality Director

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# Club Growth

## DTM Opportunities

Greetings District 64!

Wow!! Halfway through the year, I am finding it very hard to believe.

As I sit here and write this submission for December I feel so very grateful to be a part of District 64. I like the feeling I get when I think about the District and how we are working together to help each other.

Going forward into the new year, and the last half of the year, I believe this District is going to shine like a star. Even if we have had a few roadblocks, the power of WE will help us to move forward.

Looking for a little challenge? There are some incentives clubs may be interested in parting in;

- Halfway to Distinguished,
- The Ambassador Toastmaster - earn points for visiting a club - need verification from the President or VPE,
- Compete pathway levels
- Completed path in Pathways

Points will be accumulated from January 1 to June 30.

Don't forget the Traveling Gavel is back too! Have fun.



I would like to wish all of District 64 a very happy and healthy holiday season. Please take time for yourself and be safe.

*"Looking for a little challenge?  
- Doreen Roman*



**Doreen Roman DTM**  
Club Growth Director



[Clubgrowth@district64.ca](mailto:Clubgrowth@district64.ca)



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# Public Relations

## Summit Success from 5 to 20

As I reflect on the first half of the year I am humbled by the smart, dedicated, hard working members of District 64. The "Power of We" is truly a powerful force. This month I want to share some of my club's journey in hope this will inspire you to keep pushing through if you are struggling with membership or in your club.

Last year, Summit Toastmasters, was struggling. We had 5 members that were tired and really questioning if we could bring the club back to in good standing. We loved Toastmasters but the question was, were we doing everything we possibly could? The answer was no. We were lacking the Public Relations. I took over for the VP Public Relations role. Something I learned was consistency is key to everything!

I set out to build our social media presence and start with regular posts. Every Monday, I posted an inspirational quote related to Toastmasters. Then when I had the content ready to go for the year then I set to regularly post on Tuesday as well as Monday. Today our club posts 5 days out of 7 a week.

The point of these posts isn't to worry about the likes, shares or the comments. Our clubs are not social media influencers. The point of the posts was to tell the story of Toastmasters and what you can learn by coming to Summit Toastmasters.

By posting on our social media page, if someone uses Google to look for Toastmasters in our area, our page pops up. It shows the club is active, we are meeting and hopefully the content posted is something interesting.

If we get likes, shares or comments it's a bonus. This year my focus is to make sure clubs sharing their stories because if we don't tell them, who else will!

Last year we were 5 tired, exhausted Toastmasters. Today I am happy to report Summit Toastmasters is now 20 members strong. Its all about consistently telling our story!

Looking forward to what 2024 is going to bring each and everyone of you. Merry Christmas and Happy New year!

*"If we don't tell our stories, who will?"*  
- Connie Bok

### Connie Bok, Public Relations Manager



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## CLUB OFFICER TRAINING SCHEDULE 2024

Club Officer Positions - 1.25 hours each (Must attend for each office you hold)				
Session 5	Tues January 9th	7:00 PM		
Session 6	Wed January 17th	7:00 PM		
Session 7	Thurs Feb 1	7:00 PM		
Session 8	Tues Feb 6th	7:00 PM		
Session 9	Mon Feb 12th	7:00 PM		
Electives - Must attend one of the following. All start at 7 pm.				
Session 4	Wed Jan 10th	Pathways	DTM Success	Moments of Truth
Session 5	Thurs Jan 18th	Member & Growth	Club Promotions	Moments of Truth
Session 6	Wed Jan 31st	Pathways	DTM Success	Moments of Truth
Session 7	Mon Feb 5th	Member & Growth	Club Promotions	Moments of Truth
Session 8	Fri Feb 9th	Pathways	DTM Success	Moments of Truth
Session 9	Thurs Feb 15th	Member & Growth	Club Promotions	Moments of Truth