



WHERE LEADERS ARE MADE

DISTRICT 64

NEWSLETTER



AND THE AWARD GOES TO...

Award recipients recognized at the Fall Rally in Winnipeg, September 23.

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Toastmaster of the year - Robert McDowell



Division Director of the Year - Hemant Bhavsar



NEXT District Meeting

Saturday
October 14, 2023

[Join](#)



Area Director - City
Stephen Clark



Area Director - Rural
Nancy Ellenson



WHERE LEADERS ARE MADE

QUICK LINKS

- District Calendar
- D64 Blog
- D64 Podcast
- Toastmasters International

CLUB SUCCESS
MOMENTS OF TRUTH
DEADLINE IS
END OF OCTOBER

QUICK LINKS

- Club Central
- Club Performance

QUICK LINKS

- Pathways
- District Calendar

TRIPLE CROWNS!

Adam Belaïre, IP3
 Alfred Kerperin, DTM
 Ann Marie Verdejo, SR2
 Brenda Smith, DTM
 Catriona Younger, DTM
 Chris Daman, PM4
 Darryl Gervais, DTM
 David L. Storey, DTM
 Debra Schuh, PM4
 Deland M. Duffield, DTM
 Denise Joss, MS5
 Doreen H. Roman, DTM
 Firdaus Timyati, VC5
 Geordie Hargreaves, IP4
 Gordon Bueckert, PM5
 Harry Hobbs, DTM
 Helen S. Dyrkacz, DTM
 Ivo Novak, MS3
 Jai Shankar, PM5
 Joanne W. McDowall, DTM
 June M. Storey, EH4
 Karen Kiazyn Kautz, EH3
 Kathy Magnusson, EC5
 Kerri R. Lipischak, DTM
 Laurette I. Greenlay, DTM
 Maria Salgueiro, DTM
 Matthew C. Ellenson, EH3
 Nancy Ellenson, SR5
 Richard Dyrkacz, DTM
 Robert Legary, DTM
 Robert McDowall, DTM
 Ryan Anderson, PM4
 Sharon Golin, DTM
 Sharyn Morris, SR3
 Sheryl Poirier, DTM
 Stephen D. Bryden, SR4
 Susan Kotello, DTM
 Svetlana Levchuk, DL1
 Sylvia L. Nilsson-Barkman, DTM
 Thecla P. Athayde, DTM
 Wayne L. Stanton, DTM

CONGRATULATIONS!

SAVE THE DATES

- **October 22 2023**
Toastmasters International's 99th birthday celebration!
- **October 31 2023**
Moments of Truth (MOT) and/or Club Success Plan(CSP) deadline!

SPEECH CONTESTS!



- Jan to Apr 2024
Contests will be:
 - Club level January
 - Area level February
 - Division level March
- District finals will be held at the District Spring Conference at the end of April 2024.
- Nov 2023 to Feb 2024. Speech contest training
- More information to come.

OCTOBER 2023

PERSONAL GROWTH

D64 Fall Toastmasters Leadership Institute (TLI)
Presented & Hosted by Keystone Speakers

Team Time!

A mini-retreat to grow as a leader and build as a team

Saturday, November 18th, 2023

*Mennonite Heritage Village
Steinbach, MB*
(In person with limited virtual access)

\$40/person or bring a team of 5 for \$35/person

Register at www.district64.ca

Registration Deadline: November 1, 2023

No late registrations will be accepted.

Grab your Team and enter early!!

Club Mentor

Mentors:

- Advise and tutor new clubs
- set up new clubs for success



Have you:

- completed 2 levels in a path or achieved Advanced Communicator/Leader Bronze
- served a club officer for at least 1 year (or 2-six month terms)

Contact **Nancy Ellenson** if you want to be a Club Mentor
clubcoach@district64.ca



Club Building

Sponsors:

- organize prospective new clubs
- set up regular club meetings
- complete the paperwork
- plan the charter presentation

Club Sponsor

Be this club
Puzzle Piece

Have you:

- completed 2 levels in a path or achieved Advanced Communicator/Leader Bronze
- served a club officer for at least 1 year (or 2-six month terms)

Contact **Nancy Ellenson**
clubqualitychair@district64.ca

Director's Message

Expecting Greatness

Hello District,

First things first. I want to thank the District Council for their cooperation and work to complete the business we needed to get done on the 23rd of September. We can now move onward with the business of the district.

Speaking of moving onward, we are approaching another renewal period. Thus far, we are well ahead of where we were this time last year in renewals. Nobody should expect earth shattering results one way or another, in fact, we normally see a bit of a decline this renewal period. The question is, what are WE going to do about it?

Fact Number 1: This district is resilient and much like the Bombers in the 4th quarter, like to pull ahead at the end of the game.

This is October, we have 9 months to accomplish all our goals.

Fact Number 2: We are in a marathon, not a sprint. Slow and steady progress using the "Power of WE" will see us to where we all want to be come the end of June.

Fact Number 3. We have a huge team of people who care about you and your club. Look at how well we are structured this year with resources and leaders to help. Members who are starting out in positions beyond their clubs for the first time, who, in some cases may be short of experience in the roles they occupy, but heart and willingness more than make up for it.

Personally, I will take heart and willingness every time.

We have big things coming up in the rest of 2023. Toastmasters Week, which Connie Bok and her PRM team will be talking lots about. I look forward to seeing proclamations from the province, cities and towns throughout our district.

Fall TLI is quickly approaching, and I know that Stephen's Committee is planning something different and unique. I am very much looking forward to it. We have a few district meetings where we can meet in person and celebrate successes together.

We can also make new contacts from other clubs and expand our toastmasters network of friends.


This is our year to do great things. Make your personal goals huge, and your club goals even bigger!!

Let us lead the way and finish 2023 with "The Power of WE".

"I will take heart and willingness every time. !"
- David Storey



David Storey, DTM District Director

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 districtdirector@district64.ca

 www.district64.ca

Program Quality

District 64 has officially started the rocket boosters for lift off!

I am happy to announce that our club and District leaders have delivered a great start with a strong showing in training by achieving 70% club officer participation and 100% district leadership participation.

Then on Sept 23, 2023 members took the lead and showed a great turn out for the District 64 Fall Rally. A total of 71 combined in-person and virtual attendees took in the event. These are all positive signs that our membership is continuing to show increasing engagement to learn, develop and grow while having fun progressing towards our lofty goal to achieve Distinguished status together.

Many thanks to all the training facilitators and most recently to Vital Words and all volunteer members involved to make the District 64 Fall Rally a fun and an engaging success!

There is much more to get pumped and excited about!

Want to become a trainer & facilitator? Here's the perfect opportunity!

The Program Quality Director team is recruiting trainers to help flip Club Officer Training upside down to continue to improve the quality and content during 2nd round training that will happen between Nov 2023 and Feb 2024. All volunteer trainers will have opportunity to attend a 'train the trainer' session to ensure they have the skills and confidence needed to succeed!

*"There is much more to get pumped and excited about!"
- Stephen Bryden*

·Don't miss out on this opportunity to make a difference in the development of others while growing as a speaker, presenter, facilitator and leader too. Psst! This is also an opportunity to get club officer training credit and speech project credit while doing it too!

·Email me to learn more:

Want to engage, have ideas to share? Then reach out anytime, happy to serve!



Stephen Bryden Program Quality Director



204-914-8985



Programquality@district64.ca



www.district64.ca

Club Growth

Plenty of help available

Greetings District 64

It is hard to believe the first quarter of this year is done.

Have you set any goals for this Toastmaster year either being personal or club goals? Do you need that extra project to complete your DTM such as Club mentor or sponsor, Club coach, Speechcraft or Youth Leadership? Reach out to Nancy Ellenson for Club mentor or sponsor. I am sure she would be glad to add you to her list for this project.

For setting up as a Club coach contact Matt Ellenson and he can get you started with that. The sooner you start the better for you.

Speechcraft or Youth Leadership contact is Laurretter Greenlay. She can help you with this.

Any cubs having an open house and possibly want a guest speaker contact Sheila Corrigan.

Need help keeping and retaining members Brenda Smith is your contact. She has some great strategies and is happy to help.

Ken Hartz has been busy with Club extension contacts and possible new cubs forming. If any one has any ideas of where to look at forming a club let Ken or myself know.

Don't forget about the incentives - Halfway to Distinguished and How Healthy is Your Club. The details will be out in 2 weeks.

I did some calculations of the types of meetings clubs are having and I found that 67% are either meeting in person or hybrid and 32% are meeting totally online. There are 45 new members registered.

I feel this next quarter is going to be great. Should you have any questions please don't hesitate to reach out and ask.

Have a great second quarter to each member and club.

*"Have you set any goals for this Toastmaster year?"
- Doreen Roman*



Doreen Roman DTM
Club Growth Director



Clubgrowth@district64.ca



www.district64.ca

Public Relations

'It is a busy time of the year at the club level as we begin to set goals for ourselves and our clubs. Even though it may be busy, it is very important to keep up with your public relations. No matter how much you are struggling with membership, NEVER give up your public relations efforts!


Sure its easy to have that drop off the radar when you are struggling to host meetings, or continue to provide a current level of service to your members that you do have. If you don't keep up with your public relations, you will probably continue to struggle with retaining or building membership.

As Toastmasters, we know speeches! We know a speech is just words on a piece of paper or thoughts in our head UNTIL we add vocal variety, body language, humor, and emotion. The same can be said about our clubs. Its just a club. Just a group of people UNTIL we add our successes, or struggles and our goals. That is our story we need to share with the world. The most common way to share your story is through posters.

*"Passionate
about telling
your story!"*



**Connie Bok,
Public Relations Manager**

 204-724-9414

 Publicrelations@district64.ca

Public Relations Manager's Top 5 Dos and Don'ts for poster creating

DOs

- 1) DO keep all important information readable and it be the most important piece on your poster – letting something over power the most important part is a common mistake
- 2) DO keep title short and catchy to draw attention – long draw out titles can leave people confused or not bother reading the whole thing
- 3) DO keep text clear and to the point - use bullet points, numbers and headlines to keep the most important pieces as the focal point
- 4) DO use eye catching graphics – use graphics that help add value to the words
- 5) DO have a goal and target audience with your poster – without a point to the poster it gives no clear direction

DON'Ts

- 1) DON'T cram to much on the poster – leave the audience with clear information but leave a little mystery for them want to check it out to answer their curiosity
- 2) DON'T use jargon, acronyms, abbreviations – general public does not know what our abbreviations are and if they don't know you will lose their interest
- 3) DON'T use full paragraphs or long sentences anywhere on your poster. – People will see a lot of words and not bother to read
- 4) DON'T use small font – if you can't read all points of your poster from at least 10ft away you won't be effective
- 5) DON'T use extremely bright colors – can be hard to read and deter people from reading

KEEP IT SIMPLE, KEEP IT BIG, KEEP IT READABLE

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