



WHERE LEADERS ARE MADE

DISTRICT 64 NEWSLETTER



Club Spotlight

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From top left: Svetlana Levchuk, Jules Carlson, Eveline Beriault, Kerri Lipschak, Marian Henry, AriadnaV, Sheryl Porier, Pratik Kundu, Don Wood, Sebastian Klassen, Ken Hartz, Lisa Bukoski.

IMPORTANT DEADLINE

DISTRICT COUNCIL
VOTING
IN PERSON &
ONLINE
SEPT 23, 9 AM

PRESIDENT
V/P EDUCATION

Please
Register

Contact Sherri Wood at
credentials@district64.ca
by Sept 20, 6 pm.

Frances-Parleurs 3366

Chartered in December of 1989, it is the only bilingual (French/English) Toastmasters club in District 64.

Up until Covid, the group met in person. As with many of our clubs, they now meet online via Zoom, every Wednesday from 5:30 to 7 pm.

The Frances-Parleurs offer their members the opportunity to develop speaking and leadership skills while using both of the country's official language. French is a living language that is ever evolving and it is important to stay current for the development of social media, artificial intelligence and IT.

Thanks to inter-district events, this 34 year-old club has developed relationships with other French clubs; Voix du Nord & Arcadie du Grand.

Joining the Frances-Parleurs is an excellent way to become more proficient in French. Attend their open house, September 20th to get a taste of what this diverse club has to offer.

To learn more contact Eveline Beriault Phone #: 204-233-6708



WHERE LEADERS ARE MADE

DEADLINE REMINDERS

QUICK LINKS

- District Calendar
- D64 Blog
- D64 Podcast
- Toastmasters International



QUICK LINKS

- Club Central
- Club Performance

QUICK LINKS

- Pathways
- District Calendar

OPEN HOUSE EVENT

Francs-Parleurs Toastmasters



Club bilingue/bilingual club Français/English
Portes Ouvertes/Open House

Venez nous rejoindre pour une rencontre et voyez comment vous pouvez devenir un meilleur orateur!

Come join us for a meeting and see how you can become a better speaker!

Gratuit / Free
En-ligne / Online

Le 20 septembre 2023
17h30 à 19h

Wednesday, September 20th,
2023
5:30 to 7 pm

Lien zoom/
zoom link:



<https://rb.gy/271mb>

Site web/
website:



3366.toastmastersclubs.org/



Pratiquer l'art oratoire
Développer des compétences
en leadership

Practice Public Speaking
Develop Leadership Skills

Les questions?/questions?

Courriel/e-mail: bcm3366@gmail.com

Club Spotlight

If you would like to have your club featured in this section, or publicize an upcoming open house, reach out to our district PRM,
Connie Bok
(contact info on last page)

Featuring your club is beneficial. Each club is unique in personality, style and, in some cases, objective.

Who doesn't deserve to brag a bit!

Our district is rich with talent, experience and knowledge. Let's celebrate that with a little publicity!

Who knows, you may attract a member or two

PERSONAL GROWTH OPPORTUNITY



DISTRICT 64
FALL RALLY
JOURNEY TO EXCELLENCE

17 Wing | **SEPTEMBER 23** | **1:00 PM**
 Fitness & Rec Center | **2023** | **4:30 PM**
 680 Whytefold Rd

Mentorship
by Vital Words

Creating with Canva
by Connie Bok

2022-2023
Awards & Recognition

Comical Relief
by Comedy Club, Eh!

Headlining Event: Moderated Panel on the
District's Journey to Excellence



DAVID STOREY
DISTRICT DIRECTOR
2023/2024



ALFRED KERPERIN
DISTRICT DIRECTOR
2021/2022



LAVERNE WOJCEICHOWSKI
DISTRICT DIRECTOR
2020/2021



DAVID WOODCOCK
DISTRICT DIRECTOR
2019/2020

Hybrid Format Available

✉ fallrally@district64.ca



Register

Director's Message

Expecting Greatness

Greetings Members of District 64

I want to thank the members of the district for the belief and support they have provided the leadership team over the past few months. Collectively, July, August and September, is the craziest time for the three of us. Between creating teams, preparing events, getting a grip on District growth, completing handovers, remits to World HQ, Club Officer Training, Area and Division Director Training, creating a budget and yes, even Trio Training and Convention, that time-frame feels like an Olympic Marathon!! Thus far, collectively, I think this District has performed exceptionally well.

One thing I know for certain is the positive direction that we are heading on, together. Our job as your Leadership Team, is to provide you the clubs and executives, with all the opportunities, information, and tools you need to make excellent decisions to lead your clubs, areas and divisions, to success. We also have resources that you can leverage on all our teams to assist you. By working together, "The Power of WE" comes alive and magic happens. We want to walk with you on your journey as individuals and as clubs to increase your chances of success.

This District is so blessed. Many of my counterparts are still struggling with lack of Area Directors and Division Directors, lack of full supporting teams for Program Quality and Club Growth.

"WE" do not suffer these issues. Let us take advantage of our early success and full teams and march forward together to being a Distinguished District!! Let us embrace "The Power of WE" and reach our personal and collective goals together. I truly believe in this District and the people that are in it, from our newest member to our longest standing member.



*"Let us be great together!"
- David Storey*

David Storey, DTM
District Director

 204-297-4988

 districtdirector@district64.ca

 www.district64.ca

Program Quality

Hello District 64 Toastmasters!

For the months of July and August, we have been powering up this freight train with planning, skilling up and generating forward momentum to Distinguished awesomeness! In accelerating this train, we are fortunate to work with many amazing and engaged members who enable us to create a strong momentum - together!

Through the flexibility and great effort of Nancy Ellenson, D64 Club Officer Training coordinator, and the many dedicated training facilitators, our District has achieved 70% club officers trained. This is an increase of 12% from 1st round last year. District 64 has 51 clubs with 4 or more club officers trained and 21 clubs with 7 of 7 trained. These increases are positive indicators towards distinguish club point attainment. On the Area and Division Director front we have 100% leaders trained. David Storey, Doreen Roman and I also trained in the Bahamas. These positive outcomes demonstrate the awesome passion and dedication all of our members and leaders for skilling up to empower themselves. This only increases our level of success!

But wait ... This train's journey is just getting started with as District 64 presents the Fall Rally kick off!!! This is a hybrid event to celebrate our members, learn about new tech innovation, gain wisdom through leadership experience through transformation and even some comedic laughter! Don't miss your boarding pass and check out www.district64.ca for the Eventbrite registration link and event details.

"The Toastmaster year is full steam ahead! Woot Woot!"

And last on the week leading up to the event tune into CJNU Nostalgia radio 93.7, for 30 second promo spots promoting to find a club and to encourage the public to attend with us too!

Engage and have fun celebrating learning and development discovery together as Toastmasters members!

Stay tuned for more amazing things to come!

At your service



Stephen Bryden Program Quality Director



204-914-8985



Programquality@district64.ca



www.district64.ca

Club Growth

DTM Opportunities

Greetings!

I am not sure where July and August went. You could say I am a little overwhelmed as to how crazy busy these past two months have been. I am excited about the knowledge I have received since July. It started with building a team to work with throughout the year. I am happy to say that I was able to do just that.

Next, I worked on the District Marketing Analysis tool. I found this very interesting. I figured out my budget, did some club officer and Area Director and Division Director Training.

My highlight over the past two months was going to District Training and the International convention. The people I met and the training I received was like a whirlwind. I found it very fascinating how Toastmasters International is run. These first two months have really opened my eyes as to what a great organization Toastmasters is.

Now, my focus is on building new clubs, helping low member clubs gain new members and to retain the clubs and members we have in the District. Are you interested in helping by being a club sponsor, mentor, club coach or may be help with a demo meeting please let me know. I believe that if we work together as a big team, we can accomplish many great goals in District 64. We can become a Distinguished District.

Please reach out if you are in need of help. I will help you any way I can. District 64 is going to have a great year.



Doreen Roman DTM Club Growth Director



Clubgrowth@district64.ca



www.district64.ca

Have you:

- Been a paid member in good standing
- Been a Toastmaster for at least 1 year
- Achieved Pathways Level 2
- Served as a Club Officer for at least 1 year
- Not a member of the coached club for at least 6 months
- Complete Club Coach Pathways module
- DTM requirement

For Members:

Sign up to be a Club Coach TODAY!

Contact Matt Ellenson if you want to be a Club Coach
clubcoach@district64.ca

Club Coach

For Clubs:

Are you a club that has:

- 3-12 Members
- One officer completed Club Coach Module
- Not a Suspended or closed club
- Less than 2 coaches already assigned

Request a Club Coach TODAY!

Contact Matt Ellenson if your club wants a Club Coach
clubcoach@district64.ca

Club Coach

Public Relations

Ready to assist!

'Tis the start of the new Toastmaster year where we are all coming back from, a great summer. Your district public relations team has been very busy planning out how the year looks for promotions. We want to focus on helping your clubs to become distinguished. You will see Adam posting more on the social media platforms with content intended for clubs to share and spark ideas for your own social media platforms. We plan on rejuvenating interest in key areas that you can get involved within the District. We want to build a monthly Newsletter that is filled with deadlines, events, and details about what is going on in our district. Lastly we want to help clubs build their own promotional material in posters, brochures, social media posts etc.


I want to take some time to remind clubs that while planning out the year, working on the moments of truth and club success plan, don't forget the district public relations team. We are here to help with all your public relations needs. Cindy McKay is our District Newsletter, Adam Belaire is our webmaster, social media administrator as well as myself to assist with any poster/design creations.



"Passionate about telling your story!"



Connie Bok,
Public Relations Manager

 204-724-9414

 Publicrelations@district64.ca

We want to:

- Help with event promotions, and club building initiatives
- Share your successes with the district to help other clubs that are struggling
- Post your events you are planning in your club and spread the word
- Help with membership building

We will:

- Post your event on the district calendar, share event posters on social media platforms
- Share your successes through social media
- Create posters or start designs for clubs to customize
- Showcase a club each month through "Spotlighting a Club" session

Therefore, as you are planning your year of hosting events, and celebrating your personal and club achievements, please let us know. Through the "Power of WE", we all can be successful. So reach out share with us your ideas, promotions, celebration of your achievements. We are here to support you!

Connie Bok
Public Relations Manager
publicrelations@district64.ca

Cindy McKay
Newsletter
newsletter@district64.ca

Adam Belaire
Webmaster, Social Media
webmaster@district64.ca