



WHERE LEADERS ARE MADE

DISTRICT 64 NEWSLETTER



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2022 Convention

**TOASTMASTERS
INTERNATIONAL**
2022 CONVENTION

NASHVILLE/HYBRID | AUGUST 17-20

We are all storytellers.

Register Today!

*There's still time to register!
Invest in yourself and experience
communication and storytelling at its finest.*

All-inclusive online fee of only \$45 USD.

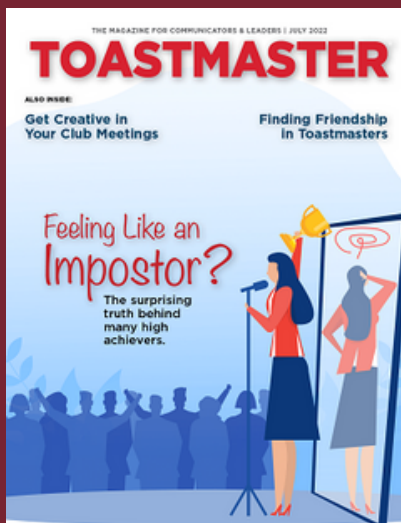
For more information see:
www.toastmasters.org/Convention



WHERE LEADERS ARE MADE

PERSONAL GROWTH

Could you be feeling imposter syndrome too?



Toastmaster Magazine, July 2022

[Read Now](#)

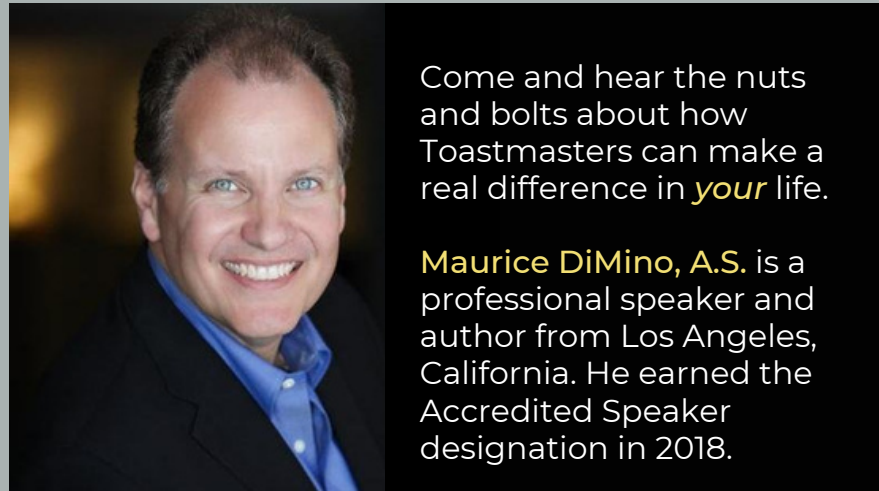
QUICK LINKS

- Pathways
- District Calendar
- Speech Contests

Fall Rally

Journey to Excellence

KEYNOTE: TOASTMASTERS & YOU



Come and hear the nuts and bolts about how Toastmasters can make a real difference in *your* life.

Maurice DiMino, A.S. is a professional speaker and author from Los Angeles, California. He earned the Accredited Speaker designation in 2018.

Saturday September 17, 2022

9:00am to 3:00pm

Viscount Gort Hotel Winnipeg & Online

ADDITIONAL PRESENTERS



THREE SECONDS TO DECIDE

Learn how to create a great poster that sells!

Laverne Wojciechowski



EXCELLENCE

Learn what it is and why it is not just a core value.

Christina Kruis

\$35 in person (includes lunch) OR \$10 online

Registration opens August 10th

[Check for Updates](#)

Hosted by Speaking Made Easy Toastmasters



WHERE LEADERS ARE MADE

CLUB EXPERIENCE

- Club Coaches
- Gain Members w/ Speechcraft

Break Away From the Everyday

Refresh your meetings
—and your members



Toastmaster Magazine, July 2022

[Read Now](#)

QUICK LINKS

- Club Central
- Club Performance

Request a Club Coach

The Club Coach Program allows experienced Toastmaster members to assist in rebuilding club membership and restoring club quality. A successful club coach will:

- Build rapport with club officers and members.
- Instill enthusiasm, comradery, and structure within the club.
- Assess the club environment and recommend best practices for success.
- Work with club officers to develop a Club Success Plan.
- Motivate the club to strive for Distinguished Club Program (DCP) recognition.



Doreen Roman

For more Club Coach program details click [here](#).
For details and benefits, email Doreen Roman at doreenhroman@gmail.com

[Get a Club Coach!](#)

Gain Members with Speechcraft

Receive materials to help you recruit five people and be the coordinator of a four-, six- or eight-session Speechcraft event that will boost your participants' confidence and improve their communication, public speaking and leadership skills—all within the safe Toastmasters environment.

Plus, Toastmasters members who become coordinators can earn DTM credit! Watch a webinar for guidance and tips on how to get started, then order your Digital Bundle today!

For more Speechcraft program details click [here](#). For details and benefits, email Laurette Greenlay at laurette.greenlay@gmail.com



Laurette Greenlay

[Get Started!](#)

Director's Message

In Pursuit of Excellence

One of my favorite summer activities is to feed the chipmunks and the squirrels at the cottage. They run around delighting in the peanuts we constantly feed them, always looking for more to carry away and store for the winter.

Early this morning, I looked out the window and couldn't quite believe my eyes. There was the chipmunk, straddled on my chipmunk and squirrel-proof feeder, filling his cheeks as my bird feeder drained!

It struck me that this was the perfect metaphor for where we find ourselves today as Toastmasters. Can we adapt to the challenges facing us as the chipmunk did and find new solutions and techniques to solve our basic problems?



If we are in pursuit of excellence, we will succeed. What is excellence? Simply put, it's **superb execution of the basics**, whether it's carrying out our role in meetings, how we execute our duties as club or district officers, or how well we welcome guests.

How dedicated we are to the superb execution of the basics will determine our success.

Working together, we can be the model of excellence to the world.



Michael Bayer, DTM, AS District Director

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-  www.district64.ca

Program Quality

Welcome to a New Year of Excellence

I first of all want to acknowledge and thank all the Toastmasters in D64 who have said yes to working on the PQD team this year. Nothing good happens without your efforts and based on the fast start we have had collectively,

I have the utmost confidence that we will serve and provide our membership in the District with a great experience this year.

Excellence does not happen by accident. At the end of June we had **24 clubs** that completed enough DCP points to be distinguished or better. The only difference was membership. We brought in **279 new members** to the District last year, and I truly believe membership will be less of a problem this year, in fact, D64 is already starting to trend in a more positive direction. The District completed **over 400 individual pathways levels** last Toastmasters year. Club Officer, Area and Division Officer Training are all going to be a bit different, with more changes to come.

Keep the faith, mentor your new members, improve your club programme, and you too will see how you impacted excellence in your clubs, areas, divisions and the District by this time next year.



David Storey, DTM Program Quality Director



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ProgramQuality@district64.ca



www.district64.ca

Club Growth

At Your Service

I love new beginnings! I am feeling energized for what fun and excitement holds for District 64 and my particular role's focus on club growth and retention. I am grateful for having an amazing emerging team that has come together to serve our membership.



I am still recruiting for one important role - **Club Extension Chair**. Interested? Let's talk!

The current CGD team and I are already working hard to:

- Jump in and learn about our new roles.
- Collaborate to build the district's marketing plan.
- Contribute to the District 64 success plan and budget.

While my team is learning and participating in district planning work, we are already open to serve. Don't hesitate and take action to leverage some great resources.

We are open for service! Be sure to check out the **Club Coach** and **Speechcraft** programs in the [Club Experience](#) section of this newsletter!

Stephen Bryden, DTM Club Growth Director



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www.district64.ca