

## District 64 Newsletter 2021 - 2022

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From: District 64 (newsletter3@district64.ca)

To: lloydgwilliam@yahoo.ca

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District 64 Newsletter 2021-2022  
Edition #7 - February 2022



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### ***District 64 Upcoming Events & Deadlines you need to know!***

#### ***NEW INCENTIVE!! Guest Meeting Contest - Win a Webcam***

The best way to grow your club is to conduct guest meetings to show the world the many advantages of Toastmasters. We are having a contest to see who can attract the most guests to a meeting and convert them to members. For every guest who attends, you will receive one chance in a draw for a webcam. For every new member who joins as a result of your guest meeting, you will receive another chance. At the end of the contest, we'll load the names in a hat and draw for the prize. The more guests who attend, the more members you sign up, the more chances you have to win.

To enter all you need to do is:

1. Have a guest meeting.

2. Invite lots of people.
3. Sign them up
4. Submit the names of the guests to [programquality@district64.ca](mailto:programquality@district64.ca)
5. Submit the names of the new members to [programquality@district64.ca](mailto:programquality@district64.ca)
6. Cross your fingers and hope you win.

**Contest ends on March 31** so get planning, invite guests, convert to members, get the names in and hope to win! We will draw for the prize at the April District Council Meeting.

Check out this video, <https://www.youtube.com/watch?v=NmmeGwAIDzc> for ideas on how to run effective guest meetings and how to convert guests to members.

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### ***Speech Contests***

We are in the midst of the contest season. This year features the Humorous Speech Contest and the International Speech Contest. The schedule is as follows:

Club Speech Contests - completed by January 31st.

Area Speech Contests - complete between February 1 - 28.

Division Speech Contests - complete between March 1 - 31

District Humorous Speech Contest - April 29 (At the spring convention)

District International Speech Contest - April 30 (At the spring convention)

Add your club, area and division winners to the ***Contrast Tracking*** sheet on the district website here: <https://district64.ca/events/speech-contests/>

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## **Club Officer Training 2021-2022 Round 2**

There is a time for everyone! Register now!

Our final Club Officer Training sessions are coming up in February. Dates and times are as follow:

- A special “workplace clubs only” session will be held February 9 (Wednesday) at 12:00 noon
- February 10 & 11 (Thursday & Friday) – evenings at 7:00 pm
- February 12 (Saturday) – after the District 64 meeting at 11:00 am
- February 15, 16, 17 & 18 (Tuesday to Friday) – evenings at 7:00 pm

***To register for the February sessions:***

<https://www.eventbrite.com/e/district-64-club-officer-training-tickets-237639274467>

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**Don't hold yourself back!  
Step up in Leadership!  
2022-2023 can be your moment!**

**Applications are being accepted for:**  
*District Director  
 Quality Program Director  
 Club Growth Director  
 Division Directors  
 Area Directors (notify DLC Chair below)*

**Submit applications to District Leadership Committee  
 Chair: Laverne Wojciechowski, DTM, IPDD  
 204-345-2698  
[Leadershipcommittee@district64.ca](mailto:Leadershipcommittee@district64.ca)  
 Or contact any Leadership Committee member:  
 Sharon Golin, Ken Hartz, Connie Bok, Liz Jonasson, Glenn Wark**

**Nominating Form:**  
<https://www.toastmasters.org/-/media/files/department-documents/district-documents/450c-district-leader-nominating-form.ashx>

**Candidate Application Form:**  
<https://www.toastmasters.org/-/media/files/department-documents/district-documents/450c-candidate-application.ashx>

Applications are being accepted for:

District Director

Quality Program Director

Club Growth Director

Division Directors

Area Directors (notify DLC Chair [L. Wojciechowski](mailto:L.Wojciechowski))

Submit applications to District Leadership Committee as soon as possible.

Chair: Laverne Wojciechowski, DTM, IPDD 204-345-2698

[Leadershipcommittee@district64.ca](mailto:Leadershipcommittee@district64.ca)

Or contact any Leadership Committee member:

Sharon Golin, Ken Hartz, Connie Bok, Liz Jonasson, Glenn Wark

*Nominating Form:*

<https://www.toastmasters.org/-/media/files/department-documents/district-documents/450c-district-leader-nominating-form.ashx>

*Candidate Application Form:*

<https://www.toastmasters.org/-/media/files/department-documents/district-documents/450e-candidate-application.ashx>

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**Where Will Your Club be Aligned?**

The District alignment committee will be asking your club leaders for their opinions regarding placement into Areas and divisions. If your club likes it where you are, let them know! If you have suggestions for change, let them know! This month is your opportunity to help shape District 64 for 2022-2023.

Division A - Lloyd Gwilliam - [area15@district64.ca](mailto:area15@district64.ca)

Division B - Thahn Lam - [area21@district64.ca](mailto:area21@district64.ca)

Division C - Stephen Clark - [imatm62@gmail.com](mailto:imatm62@gmail.com)

Division D - Nancy Ellenson - [area43@district64.ca](mailto:area43@district64.ca)

Division E - Oddny Johnson - [area54@district64.ca](mailto:area54@district64.ca)

Committee Chair - Sheryl Poirier - [AlignmentCommittee@district64.ca](mailto:AlignmentCommittee@district64.ca)

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**Do You Want Others to Know About Your Toastmasters Event?**

Take advantage of the District Event Calendar! Submit your event here: <https://district64.ca/add-event/>

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**Call for Speakers!**

Are you a subject matter expert with a message everyone needs to hear? Do you have a Pathways Level 5 speech and you would like to deliver to a wider audience? District 64 is looking for speakers for Education Sessions after District meetings and the District Convention at the end of April. Contact Greg at the Speakers Bureau ([speakersbureau@District64.ca](mailto:speakersbureau@District64.ca)).

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**District 64 Meetings:**

Division directors, area directors, club officers and all interested club members are encouraged to attend to learn first-hand about what is happening in the District. For more information visit the [District 64 Calendar](#) or District 64's Meeting page for District Meeting dates and information at:

<https://district64.ca/district-meetings/>

**February 12, 2022 - District Meeting**

**March 19, 2022 - District Meeting**

**April 23, 2022 - District Council Meeting**

**April 28-30, 2022 – Spring Convention ("**Puttin' on the Ritz!**")**  
*Thursday is free to all District 64 members.*

**May 28, 2022 - District Meeting**

**June 25, 2022 - District Meeting**

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Have you taken stock of where you are with the goals you set for this year?  
Are you on track or do you have to make adjustments to accomplish what you  
set out to do? Your club is looking to you to accomplish those goals. Help your

club to become distinguished. Let's start acting on this now.

Why did we join Toastmasters? It's for ourselves; however, if we get it done, then the clubs will also get it done.

One idea is to get a little competition going between members! I have seen that happen and was amazed.

The Division Governor (at that time) called and told me my club could become distinguished. She also told me that there was one thing missing for this goal to become reality: we needed more members. As President, I brought this to the club and challenged each member to bring in new members. Guess what? The challenge was picked up by all and we got it done. This was the first year of many the club was distinguished or better. It just took that little reminder.

Right now many of our clubs need to find more members! Have you ever looked at the following page:

<http://dashboards.toastmasters.org/District.aspx?id=64>

It shows which the clubs are successful with building membership. Why not ask them how they do it and then imitate them? Your Area Director is a good resource as well. Let's start now!

As District Director, I try to motivate the Division Directors, who then try to motivate the Area Directors who then try to motivate the club Presidents and they try to motivate the members. Does this not look like a chain reaction which will help all of us? We just need to take stock and then act.

Respectfully submitted

Your District Director

Alfred Kerperin, DTM



We are in the middle of a long, cold winter, a time we can sit back for a moment or two and reflect on our accomplishments.

So far this year, members across the District have completed 271 Pathways levels across the Pathways spectrum with 18 members completing level 5.

Congratulations to all who have completed a Path. Your commitment to excellence is an example for all.

Especially noteworthy are the Triple Crown Awards. Please help me congratulate Thecla Athayde, Brad Bretecher, Gordon Bueckert, Jennifer Chase, Chris Daman, Calvin Edie, Nancy Ellenson, Patrick Goodridge, Andrew Graham, Elizabeth Jonasson, Alfred Kerperin, Monique Levesque-Pharoah, Robert McDowall, Ivo Novak, Jo-Anne Schick, Brenda Smith, Shelly Walker, Michael Wedin, David Woodcock, Catrina Younger, and Rui Lu. Five additional members achieved this award but asked to remain anonymous.

There are superstars among these recipients. Jo-Anne Schick and Elizabeth Jonasson both achieved 6, Calvin Edie 10 and one anonymous member, 11 educational completions. Congratulations to all!

There is one accomplishment that is mysteriously missing. So far in this Toastmasters year, no-one has earned our highest award, the Distinguished Toastmaster Award.

Who will be the first DTM this year? Where are you in your journey? What requirement do you need to complete?

These are questions only you can answer.

Are you missing a requirement or two? How can the District help you accomplish this milestone? Let us know!

A busy time for Toastmasters!

Time stops for no one and the clubs of District 64 are no exception. Clubs are holding open houses and speech contests, working hard to increase their membership and succeed in their DCP's.

Club growth has been slower than I would like as caution is still the primary reason for delaying the almost 21 contacts we have on our list for growth in the District. We do have one new club prospect wanting to move forward. Ken Hartz and I are working with them to start their club. If you are waiting for those hard to complete sponsor or mentor completions for a DTM Award, now is the time to speak up and contact [Ken](#) and [L](#). As for the other 21 contacts, we will continue to work with them until such point as they are ready to begin their journeys into Toastmasters. We are persistent: if we can't get them chartered under my tenure as CGD, we certainly will get the yardsticks moving forward for our incoming CGD. Club growth is never just a one year plan, it is ongoing.

Keep charging ahead! I believe in the District!!

Speech contest season is a great opportunity to continue to build excitement about Toastmasters, your club and competing members, both throughout the District and externally to the public. As the competition heats up, the winning speeches get better and better, reaching a crescendo at the District 64 finals! Ensure to get the word out and generate attraction for non Toastmasters friends and members alike.

The PRM committee would love to help you and your club promote contests. All you have to do is send an email with your contest dates and any helpful details to the PRM team and we will do our best to post and share these dates. Send an email to [stephenbrydend64prm@shaw.ca](mailto:stephenbrydend64prm@shaw.ca).

Speaking about promotions, there is more good news. All clubs still have time to submit ballots and entries for *ALL* Public Relations (PR) contests! **PR contests are extended and will all close on May 1, 2022.** Winners will be announced in the final District meeting on June 25, 2022. This means clubs can still submit entries. Win some cool swag and bragging rights while promoting all that is great about your club.

PR Contests...

- Club Promotion Awesomeness
- Best Club Website
- Best Electronic Guest Kit
- Leadership Promotion

For contest incentive details check out: <https://district64.ca/annual-incentives/>

**District 64 Podcasts:**

You can listen to new Podcasts hosted by District 64 Public Relations Manager Stephen Bryden at: <https://district64.ca/district-64-podcast/>

***Does your club have an interesting story to tell? Want to promote your club?***

Two ways you can get engaged to promote your club in the District 64 Empowering Success podcast!

1. Actively participate as a special guest(s) ... on a future podcast episode to be interviewed on an agreed topic. This could be a lot of fun and a great fit to get the word out about your club!

There are no surprises and no crazy time-consuming preparation needed. Be brave and jump in to get the word out about what makes your club exciting and to engage and attract new guests.

For examples, listen in to some of our past episodes.

2. Submit a 1 to 2 minute ad spot ...that can be read out during the podcast. Provide interesting information about your club. Share how interested audience members can find more information.

In either of the above cases, reach out to **Stephen Bryden, District 64 Public Relations Manager** [stephenbrydend64prm@shaw.ca](mailto:stephenbrydend64prm@shaw.ca) to start the conversation on how we can leverage the *District 64 Empowering Success* podcast to promote your club in a future episode!

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### **District 64 Information Sessions:**

District 64 Information Sessions are being held on the last Sunday of each month (usually) during 2021-22. On **February 27, 2022**, the topic is "Specialized Learning Paths"

Choosing a Path; the Engaging Humour Pathway and incorporating Humour into your Speeches. Be sure to invite your non-Toastmaster friends and family to attend!

**Presidents and Vice Presidents Public Relations** – this could be your opportunity to advertise your club by co-hosting an upcoming Information Session on Zoom at 7:00 p.m. on the last Sunday of the Month: Contact Past District Director [Laverne Wojciechowski, DTM](#)

**You are invited to join the next District 64 Information Session** being held on Sunday, February 27 at 7:00 pm: <https://us02web.zoom.us/j/89957456713?pwd=c0JraUhjbmtBUUhZZUNUdDhjajNkUT09>

You can find District 64 Information Session dates and more by visiting the [District 64 Calendar](#); District 64's Meetings page at: <https://district64.ca/district-meetings/> or District 64's MeetUp site at: [District 64 Meetup page](#) for links to these events

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## ***District Awards and Incentives***

### **District Awards**

District 64 honours individual members each year for their service to members, clubs and the District. Any member in good standing, belonging to a club in good standing in District 64, may submit a nomination for any of the District Awards. These awards are presented at the Spring Convention. Check the District website for information

about District Awards and Nomination forms:

<https://district64.ca/district-incentives/>

Please check these out on the District Incentives page on the District 64 website: <https://district64.ca/annual-incentives/>

### **The Triple Crown Pin:**

Earn three Levels in Pathways! Make sure they are recorded through Club Central before June 30 and earn this unique pin.

### **The Traveling Gavel:**

An ongoing incentive to visit other District 64 clubs, the Traveling Gavel is coordinated by Michael Zacharias. Check out the criteria here:

<https://district64.ca/traveling-gavel>

### **Program Quality Incentives:**

Please check these out on the District Incentives page on the District 64 website: <https://district64.ca/annual-incentives/>

### **Club Growth Incentives:**

Please check these out on the District Incentives page on the District 64 website: <https://district64.ca/annual-incentives/>

Look for *Bring 'Em Back Campaign* and *Smile and Win!*

### **Public Relations Incentives:**

Please check these out on the District Incentives page (guess where!) on the District

64 website: <https://district64.ca/annual-incentives/>

*Look for the Leadership Promotion Contest, and the Club Promotion Awesomeness Contest.*

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### ***Club Anniversaries (February and March)***

#### ***Congratulations to the following Clubs!***

##### ***February***

Stantec Winnipeg #7260180 - chartered on 2/28/2019

Portage Toastmasters #3064 - chartered on 2/01/1978

Charleswood Club #5265 - chartered on 2/03/2003

Grace Toastmasters #2215 - chartered on 2/01/1957

Carillon Toastmasters #3406 - chartered on 2/01/1979

St. Ignatius Toastmasters Club #643557 - chartered on 2/25/2004

Birchwood Toastmasters #2383484 - chartered on 2/14/2013

##### ***March***

CPA – Winnipeg Toastmasters Club #6133 - Chartered March 1, 1986

Talking Books Toastmasters Club #1160379 – Chartered March 31, 2008

PBS Club #7194 – Chartered March 30, 1995

Dryden Toastmasters Club #5416 – Chartered March 1, 1984

Crossroads Toastmasters Club #1396 – Chartered March 1, 1970

Princess Auto Club #1421533 – Chartered March 16, 2010

U Winnipeg Toastmasters #4851 – Chartered March 1, 1990

Island Shore Toastmasters #2959098 – Chartered March 21, 2013

Seven Oaks Club #9274 – Chartered March 1, 1993

Canada Life Toastmasters – Winnipeg – Chartered March 1, 1983

Toast of IG #4586 – Chartered March 1, 1999

Red River Communicators #1278485 – March 1, 2009

Yellowhead Trail Club #598374 – March 31, 2005

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#### ***Did You Know? (Tips and useful information)***



## Zoom Discounts

Did you miss out on the Zoom 50% off discount? Toastmasters has negotiated for more! Contact [clubquality@toastmasters.org](mailto:clubquality@toastmasters.org) for more information.

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## Social Media

1. Go to our District 64 website at [district64.ca](http://district64.ca) for tonnes of information, including past editions of this newsletter.

2. District 64 has 2 FaceBook sites (one public and one for members only), a Meetup site and a Blog!

All District 64 Toastmasters are eligible to apply to join the private District 64 FaceBook!

- Apply to join here: <https://www.facebook.com/groups/District64Toastmasters/>

3. All District 64 Toastmasters are eligible to join the District 64 Meetup site!

- Apply to join here: <https://www.meetup.com/District-64-Toastmasters-Meetup>

4. District 64 has a Blog! You can view all Blog posts at: <https://blog.district64.ca/>

5. We also have a LinkedIn page. Look for *Toastmasters - District 64*

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## Speechcraft:

Do you have 12 or fewer members? Speechcraft is a great way to introduce new people to Toastmasters. Speechcraft can be held during your regular meeting, or, if enough club members are willing to help, at another time.

[Contact the District Speechcraft Coordinator](#) to learn more.

**OR** Go to Toastmasters International's site to [check out Toastmasters Speechcraft](#)

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Newsletter submissions are accepted until March 7, 2022. Please send to [newsletter3@district64.ca](mailto:newsletter3@district64.ca).

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