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### CALL FOR AREA DIRECTORS

On a personal note, I am asking for the help of all members. I am still looking to fill the most important leadership roles in the District, Area Directors. If you are supportive and observant or want to build those skills, you will use them in this role. If you want to expand your knowledge of Toastmasters, this is the role for you. If you have been a Vice-President of Education or a President you are a perfect candidate. If you are looking for the next step toward your DTM, this role will help get you there. If you are willing and able to help, please let me know: [alfredkerperindd@mymts.net](mailto:alfredkerperindd@mymts.net) or 204-792-7686 and I will work with you and find the proper area for you. If you know of someone else, let me know.

Alfred Kerperin, DTM  
District Director

### District Leader News

**District Director**  
**Alfred Kerperin, DTM**



I am sitting here on a sunny Saturday afternoon, in the Toastmasters International District Officer Training on Zoom. We are asked to assess our leadership style, ponder our vision for your District and lastly define our leadership roles.

It was no surprise to see my style come up as “amiable”. Reading through the explanation, it fit me nearly 100%. Who knew there was such a test? Ask me to share it sometime; it is a fun exercise.

Your District Leadership team came up with the following vision:

“To become a distinguished District with the participation of all members driving excellence in growth and education.”

How can we lead members to share the vision?

“By consistently communicating with all Members and the District Executive Team”

District Officer Training has helped us find out how we can best serve you.

**Program Quality Director,**  
**Michael Bayer, DTM, AS**



Are you ready for an exciting Toastmasters year? What goals are you setting for yourself? What lofty goals are your clubs planning to achieve? Toastmasters has a powerful tool to help you called [Moments of Truth](#).

Take time at your next club meeting to go through the exercise. It will help you plan for your success. A *Moments of Truth* (MOT) team will be calling clubs to encourage participation. They will do a follow up call approximately three weeks later. We are asking each club to send in one dazzling point they learned and the date they held MOT at their club. If you do this before November 15, your club name will be put into a draw for a web cam (or other appropriate prize of equal value). The next step is developing your Club Success Plan. In September we'll share a simple 3 page plan that will help you map out your success. Moments of Truth first, then build a club success plan based on what you learned.



I will be setting up monthly calls with VPEs to discuss any issues and share best practices. We will be setting up monthly experiential Zoom calls to help with Pathways. We will also have a monthly Zoom call for base camp managers to teach them how to effectively carry out their role.

Mark your calendar now for the Fall Rally to be held in conjunction with the Fall District Council Meeting on Saturday, September 18. Our keynote speaker is Past International President, Distinguished Toastmaster Ted Corcoran presenting “Understanding Yourself as a Leader.”

Save the date for our first live IN PERSON Spring Convention on April 29 & 30. It is an event you don’t want to miss. The theme is “Putting on the Ritz!” More details will follow.

Let’s work together to have an exciting Toastmasters year!

**Club Growth Director**  
**David Storey, DTM**



Feel the Excitement!

What an amazing feeling to be able to stand behind a Toastmasters lectern at West Winners and Selkirk Toastmasters and shake 16 months’ worth of rust off those skills!

Manitoba’s rules regarding COVID are rapidly changing.

All clubs need to get the jump on meeting places now! Give yourself a pat on the back if your club is already arranging meeting places.

Prepare yourselves to embrace former members into your club experience. In that spirit, as the Club Growth Director, I have a new club incentive. It is called the “[Bring Them Back](#)” campaign, complete with awesome prizes to help build strong hybrid clubs. Although we are not totally cleared of this horrific Covid virus, Manitobans have come a long way. If you are looking to start meeting in person

again, then do so in such a manner that all members and potential guests feel safe.

As I continue to build the team to help me drive growth in the District, I am thrilled at the remarkable level of commitment and excellence within District 64. Let us concentrate on enhancing the member experience and building our clubs. As we continue to embrace Pathways, I want everyone reading this to think of how much you have learned in the past 17 months being involved in Toastmasters. Those skills are powerful. Use those skills, be excellent and feel the excitement of the Toastmasters year 2021-2022!!

**District 64 Upcoming Events (& Deadlines you need to know!)**

Calendar for September 2021 (Canada)

September						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

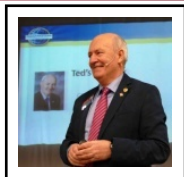
Phases of the Moon: ☾ 11:14; ☽ 20:12; ☽ 28:00  
Holidays and Observances: 15 Labour Day, 30 National Day for Truth and Reconciliation

**Memberships Fees are Due:**

Membership dues payments for the next renewal period are now being accepted. If your club is striving for on time credit in the Distinguished Club Program, please submit all payments **on or before October 1**. The minimum requirement for a club to remain in good standing is eight members—at least three of whom must be renewing members from the previous membership period. Payment processing options are available by logging in to Club Central at Toastmasters International (<https://toastmasters.org>)

**District 64 Fall Rally:**

The Fall Rally is being held on-line **September 18<sup>th</sup>**. Don’t miss this kick-off to the 2021-22 Toastmaster Year! Past International President, Distinguished Toastmaster Ted Corcoran is the Keynote Speaker, presenting “Understanding Yourself as Leader”. All District 64 Toastmasters Members are encouraged to attend this important District event. For more information and to Register visit the [District 64 website](#).



Ted Corcoran, DTM, PIP

### District 64 Council Meeting:

All Presidents, VPE's, Area Directors, Division Directors and other District Executive members are needed at a short but important online meeting on **September 25**. Please find the email regarding this in your August 25 email.

### District 64 Monthly Meetings:

Division Directors, Area Directors, Club Officers and all interested Club Members are encouraged to attend to learn first-hand about what is happening in the District.

For more information about upcoming meeting dates, visit the [District 64 website](#), [District 64 Calendar](#) and [District 64 Meetup page](#).

### District 64 Podcasts:

You can listen to and recommend Podcasts hosted by PR Manager Stephen Bryden at: <https://district64.ca/district-64-podcast/>

### District 64 Open House Information Sessions:

District 64 Open House Information Sessions are being held on the last Sunday of each month during 2021-22. Watch the [District 64 website](#) or [District 64 Calendar](#) or [District 64 Meetup page](#) for links to these Monthly District 64 Open House Information Session events and be sure to invite your non-Toastmaster friends and family to attend! Club Presidents and VPPR's – this could be your opportunity to advertise your club by co-hosting an upcoming Open House session on Zoom at 7:00 p.m. on the Last Sunday of the Month: Contact Past District Director [Laverne Wojciechowski, DTM](#) You are invited to join the second Information Session being held on August 29<sup>th</sup> at 7:00 pm:

<https://us02web.zoom.us/j/89957456713?pwd=c0JraUhhbmtBUUhZZUNUdDhjajNkUT09>

### District 64 Fall Toastmasters Leadership Institute (TLI):

Add to your leadership training! Keep an eye on the newsletter and [district64.ca](http://district64.ca) for more information about this event.

## Club Incentives and Awards

### Sunshine Club Meetings

If your Club plans to meet the qualifications for the District Sunshine Ribbon award, please sign up now! To qualify, Clubs must have signed up 2 new members before September 30 and must have held meetings over the summer months with at least one evaluated speech at each meeting.

For more information, or to register, go to the [Sunshine Club Page](#).

### Traveling Gavel:

Visiting other clubs is a great way to share your excitement and enthusiasm with another club and to let them show you theirs. You can also learn a great deal from a different club as each one does things slightly differently. The Traveling Gavel program is an interesting way to see more of District 64.



Take a photo of your group capturing the gavel.

Email the photo and new location of the gavel to [district64gavel@gmail.com](mailto:district64gavel@gmail.com).

For details about capturing the Traveling Gavel visit the [District 64 website](#).



### **(NEW\*) Moments of Truth (MOT):**

The timeframe is September 1 to November 15 2021.

To qualify, Clubs are to send one dazzling point they learned about their Club and the date they held MOT at their club to the Program Quality Director.

All qualifying Club names will be put into a draw for a webcam (approximate value \$38 US). The winning entry will be drawn at the end of the contest.

### **(NEW\*) Bring-em-Back! Campaign:**

The timeframe is October 1 2021 to March 1 2022. To qualify, Clubs are to send a copy of the signed membership form for each returned member to the Club Growth Director, including the TI member number. Prizes in two tiers will be drawn at the next District Meeting after the closing date of the contest.

Tier 1 – One to 4 previous members added will go into a draw and three clubs will receive ITEM # 384 - a Club Meeting Plaque (approximate value \$15 US)

Tier 2 – Five or more previous members added will go into a draw and three clubs will receive ITEM # 6956 - a USB Webcam and Microphone (approximate value \$38 US)

The winning entries will be drawn at the end of the contest.

### **(NEW\*) Public Relations Awards:**

Calling all Club Officers! This year's four PR promotions and awards promise to be challenging and will definitely be worth promoting in your Clubs!

Take part in the Fall Rally in September to learn about the awesome Toastmaster swag you could win! Draws for two Awards will be held twice, first at the Winter TLI and second at the final District meeting in June!

One of the four awesome PR Promotions and Awards coming your way this Toastmasters year is the *Leadership Networking Excellence Award*.

### ***Leadership Networking Excellence Award***

September 1, 2021 to April 29, 2022

By attending District Events, Club Officers can earn chances for their Clubs to be entered into the Draw for a Choice of a Portable Lectern or a Customized Club Banner. (Value approximately \$100 US)

The winning entry will be drawn randomly at the June, 2022 District Meeting.

Details about how to earn entries into this and three more PR Promotions and Awards will be announced at the Fall Rally!

## **Club Anniversaries in September**

### ***Congratulations!***

Licensed to Speak Toastmasters is celebrating their 14th Anniversary. The club chartered on August 27, 2007.

Steinbach Professional Development Toastmasters is celebrating their 2nd Anniversary! The club chartered on August 7, 2019.

## **Did You Know? (Tips and Useful Information)**

District 64 has a Facebook site (D64 Members only), a Meetup site and a Blog!

All District 64 Toastmasters are eligible to join the District 64 Facebook!

Apply to join here: <https://www.facebook.com/groups/District64Toastmasters/>

All District 64 Toastmasters are eligible to join the District 64 Meetup site!

Apply to join here: <https://www.meetup.com/District-64-Toastmasters-Meetup>

District 64 has a Blog! You can view all Blog posts at: <https://blog.district64.ca/>

*SUBMISSIONS FOR THE SEPTEMBER NEWSLETTER ARE GRATEFULLY ACCEPTED BY SEPTEMBER 12.*